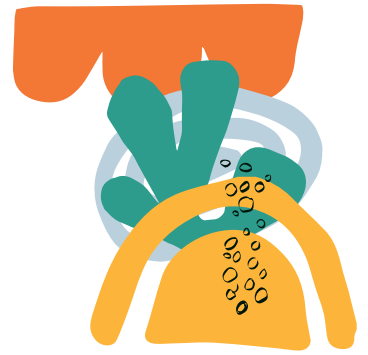


Timeless Public Spaces at Epoca Build a Sense of Place and Permanence

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WITH A STRIKING ARRIVAL AESTHETIC, THE EPOCA CENTRAL REC CENTER'S MINIMALIST EXTERIOR DESIGN UNFOLDS TO REVEAL INSIDE A MULTITUDE OF LIFESTYLE AND RECREATION POSSIBILITIES.

SIGNATURE PUBLIC SPACES that are beautiful with bold forms will distinguish Epoca as an exceptional South San Diego community for decades to come. Epoca's architectural team embraced a contemporary, creative design style featuring an honesty of materials that offer vibrant lifestyle opportunities.

Reminiscent of the Valle de Guadalupe's earthy design aesthetic, Epoca's emblematic public spaces will feature interwoven paseos, neighborhood parks, greenery and community buildings that evoke warmth, comfort and a sense of permanence.

"The Valle is where our team has felt the most at home, and most creative," described Danny Gabriel, CEO of ColRich, Epoca's developer. "We love how natural materials co-exist in unexpected ways and local architecture is so obviously inspired by the region's unique landscape." Gabriel said ColRich worked hard to pay homage to the Valle in all aspects of Epoca.

CONTEMPORARY DESIGN

ColRich partnered with HGW Architecture, both San Diego-based companies, to design The Martinez Club, a recreation center exclusively for homeowners, and two public parks. In conceiving the rec center and park buildings, Epoca's architects stayed true to the community's Valle de Guadalupe-inspired design vibe, favoring simple, bold shapes and an earthy color palette. The team gravitated towards authentic building materials, such as stone and steel, that age well, are substantive and deliver durability.

"At Epoca, we've enlisted natural materials that age with grace and offer a beautiful patina over time. Our public buildings are designed to tie together the different residential neighborhoods across Epoca, offering a sense of community and permanence," explained lead architect Hanna.



BLENDING SPACES

The Martinez Club will showcase a resort-style swimming pool, jacuzzi, shaded seating, community room, covered outdoor area and fitness facility. An indoor-outdoor design capitalizes on San Diego's temperate climate, inspiring social connection and blended lounge space. The club's centerpiece is an open-air pavilion with a mix of inventive elements that maximizes the club experience.

Doors are absent, encouraging the space to flow seamlessly and bringing the outdoors in. Screens fashioned from clay tiles provide privacy and beautifully diffuse light. Gabion walls, eye-catching steel baskets filled with real cobblestones, form the walls of the structure, and allow light and air to move magically through the space.

The pavilion is certain to become a popular homeowner gathering place. Functioning as a creative extension of the pool area, furniture can be configured to accommodate groups large or small, making the concept ideal for a casual family dinner, residents' meet-up or breezy cocktail hour.

PARKS & REC

Epoca Neighborhood Park, will boast a large shade structure rendered in the same style as the rec center. "All of Epoca's public buildings evoke a common aesthetic," described Hanna, "offering a visual cue that the buildings belong together to cultivate community."

Building colors reflect earthy tones brought forward through natural materials like stone, tile and steel. To complement the serene, neutral palette, delightful pops of color in landscaping will zigzag through the park environment.

Plant materials, from blue bird jade, Argentine saguaro and Madagascar palms, highlight textural design elements and harmoniously unite visitors with their natural surroundings.



THE MARTINEZ CLUB

AN ERA THAT ENDURES

Hanna explained that the architectural vision is to experience the essence of Epoca at every turn, meaning that Epoca graphics on interior walls, materials in common, themes that reverberate across spaces are all meant to create a sense of community identity and constancy.

"We strive for building designs that endure, that offer warmth and comfort to residents, and that age beautifully over time," offered Hanna. "The subtle color changes in materials, the natural patinas, the moss growing on the stone – these are a tribute to Epoca's timelessness."



CENTRAL PARK BUILDING

